



The Global Language of Business

# The What

## Understanding the Basics of FSMA Rule 204

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\*If applicable

# Speaker Introductions



Hilary Thesmar  
Chief Science Officer  
FMI



Marshall Keener  
Government Engagement Director  
GS1 US



# FDA's Recent Food Focus and How GS1 & FMI Support Industry



# FDA's Path to Advancing Food Safety

1

## New Era for Smarter Food Safety

- ❑ 1<sup>st</sup> Public Meeting Sept. 2019
- ❑ New Era Blueprint announced July 2020
- ❑ 10-year strategic blueprint
- ❑ 4 core elements

*Policy*

2

## FSMA 204

- ❑ FDA held public meeting Nov. 2020
- ❑ Public comment period ended February 2021
- ❑ Final Rule published Nov 2022
- ❑ Developed a Food Traceability List (FTL) and additional record keeping requirements

*Regulation*

3

## IT Modernization

- ❑ FDA started an agency-wide data modernization and enhanced tech initiative in 2021
- ❑ FDA Technology Modernization Action Plan (TMAP) Sept 2021
- ❑ FDA Data Modernization Action Plan (DMAP) March 2021
- ❑ FDA Enterprise Modernization Action Plan (EMAP) May 2022

*Agency Wide Initiative*

4

## Human Food Program

- ❑ Program designed to ensure the most strategic use of resources
- ❑ Recommendations came from the expert panel of the Reagan-Udall Foundation
- ❑ Restructure will impact the Office of Regulatory Affairs (ORA)

*Restructuring*



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**“Today, every business process is directly or indirectly dependent on the use of technology. Data is foundational to everything we do as a science-based agency and is also a necessary ingredient for most good business decisions.”**

*Vid Desai*  
*Chief Information Officer, FDA*

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not-for-profit

User-driven  
and governed

Global  
and local

Inclusive and  
collaborative

**115 Member Organizations**

**Serving 150 Countries**

**Over 10 billion scans a day**

**Standard of choice by  
+65 governments globally**

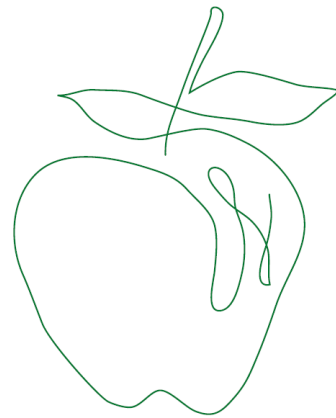


# FMI – The Food Industry Association



As the **food industry association**, FMI works with and on behalf of the entire industry to advance a **safer, healthier** and **more efficient** consumer food supply.

FMI brings together a wide range of members across the value chain — from **retailers** who sell to **consumers**, to **producers** who supply the food, as well as the wide-variety of companies providing critical services — to **amplify** the collective work of the industry.



[www.fmi.org](http://www.fmi.org)



# What is FSMA Final Rule Section 204?



# FSMA 204 Final Rule Basics

## *What is it and Who is Impacted?*

FSMA Final Rule on Requirements for Additional Traceability Records for high-risk products outlined in the **Food Traceability List**. **Includes foreign and domestic entities. Full and partial exemptions may apply.**

## *What is Required?*

Must keep records on foods from Farm to Store/Restaurant by **production LOT**. Supply chain partners need to share records. Provide **CTEs-KDEs to FDA within 24 hours**.  
Must keep a documented **Traceability Plan**

## *When?*

FINAL Rule Effective: January 2023  
Compliance date: January 2026  
Records should be maintained for 2 years

# Requirements for Additional Traceability Records for Certain Foods



- *Federal Register*, Docket No. FDA-2014-N-0053
- November 21, 2022
  - Preamble pgs 70910-12076
  - Regulatory Language pgs 71077-71088
- Compliance date is January 20, 2026

<p>70910 Federal Register / Vol. 87, No. 223 / Monday, November 21, 2022 / Rules and Regulations</p> <p>DEPARTMENT OF HEALTH AND HUMAN SERVICES</p> <p>Food and Drug Administration</p> <p>21 CFR Part 1</p> <p>[Docket No. FDA-2014-N-0053]</p> <p>RIN 0910-A104</p> <p><b>Requirements for Additional Traceability Records for Certain Foods</b></p> <p><b>TITLE:</b> Food and Drug Administration, Title.</p> <p><b>ACTION:</b> Final rule.</p> <p><b>SUMMARY:</b> The Food and Drug Administration (FDA, the Agency, or we) is issuing a final rule establishing additional recordkeeping requirements for persons who manufacture, process, pack, or hold foods the Agency has designated for inclusion on the Food Traceability List (FTL). The final rule adopts provisions requiring these entities to maintain records containing information on critical tracking events in the supply chain for these designated foods, such as initially packing, shipping, receiving, and transferring these foods. The requirements established in the final rule will help the Agency rapidly and effectively identify recipients of foods to prevent or mitigate foodborne illness outbreaks and address credible threats of serious adverse health consequences or death resulting from foods being adulterated or mislabeled. We are issuing this regulation in accordance with the FDA Food Safety Modernization Act (FSMA). <b>DATES:</b> This rule is effective January 20, 2026. For the applicable compliance dates, see section VI "Effective and Compliance Dates" in the SUPPLEMENTARY INFORMATION section of this document.</p> <p><b>ADDRESSES:</b> For access to the docket to read background documents or comments received, go to <a href="https://www.regulations.gov">https://www.regulations.gov</a> and insert the docket number, found in brackets in the heading of this final rule, into the "Search" box and follow the prompts, and/or go to the Dockets Management Staff (DPM) at 5630 Fishers Lane, Rm. 1063, Rockville, MD 20852, 240-402-7200.</p> <p><b>FOR FURTHER INFORMATION CONTACT:</b> With regard to the final rule: Katherine York, Office of Analytics and Outreach, Center for Food Safety and Applied Nutrition, Food and Drug Administration, 5601 Campus Dr., College Park, MD 20740, 240-402-3122, <a href="mailto:Katherine.York@fda.hhs.gov">Katherine.York@fda.hhs.gov</a>. With regard to the information collection: Donini Rose, Office of</p>		<p>Operations, Food and Drug Administration, Three White Flint North, 11A-11M, 1100 Landonville St., North Bethesda, MD 20852, 301-796-5715, <a href="mailto:PHSAO@fda.hhs.gov">PHSAO@fda.hhs.gov</a>.</p> <p><b>SUPPLEMENTARY INFORMATION:</b></p> <p><b>Table of Contents</b></p> <p>I. Executive Summary</p> <p>A. Purpose and Coverage of the Rule</p> <p>B. Summary of the Major Provisions of the Final Rule</p> <p>C. Legal Authority</p> <p>D. Costs and Benefits</p> <p>E. Table of Abbreviations/Community Used Acronyms in This Document</p> <p>F. Background</p> <p>A. Need for the Regulation/History of This Rulemaking</p> <p>B. Summary of Comments on the Proposed Rule</p> <p>C. General Overview of the Final Rule</p> <p>D. Legal Authority</p> <p>E. Comments on the Proposed Rule and FDA Response</p> <p>A. Introduction</p> <p>B. Food Traceability List</p> <p>C. General Comments on the Proposed Rule (8/1/2022)</p> <p>D. Definitions (8/1/2022)</p> <p>E. Definitions (8/1/2022)</p> <p>F. Traceability Plan (8/1/2022)</p> <p>G. Assignment of Traceability List Codes (8/1/2022)</p> <p>H. Critical Tracking Events Framework</p> <p>I. Records of Harvesting and Cooking (8/1/2022)</p> <p>J. Records of Initial Packing (8/1/2022)</p> <p>K. Records of Post Land-Based Harvesting of Food (Obtained From a Fishing Vessel) (8/1/2022)</p> <p>L. Records of Shipping (8/1/2022)</p> <p>M. Records of Receiving (8/1/2022)</p> <p>N. Records of Transformation (8/1/2022)</p> <p>O. Procedures for Modified Requirements and Exemptions (8/1/2022)</p> <p>P. Water Procedures (8/1/2022)</p> <p>Q. Records Maintenance and Availability (8/1/2022)</p> <p>R. Records of Failure To Comply (8/1/2022)</p> <p>S. Updating the FTL (8/1/2022)</p> <p>T. Other Issues</p> <p>VI. Effective and Compliance Dates</p> <p>VII. Economic Analysis of Impacts</p> <p>VIII. Analysis of Environmental Impact</p> <p>IX. Paperwork Reduction Act of 1996</p> <p>X. Federalism</p> <p>XI. Consultation and Coordination With Indian Tribal Governments</p> <p>XII. References</p> <p>I. Executive Summary</p> <p>A. Purpose and Coverage of the Rule</p> <p>This final rule, which is part of FDA's implementation of FSMA (Pub. L. 111-353), establishes additional traceability recordkeeping requirements for persons who manufacture, process, pack, or hold foods for which the Agency has determined these additional requirements are appropriate and necessary to protect the public health in accordance with FSMA. These traceability recordkeeping requirements will help FDA rapidly and effectively identify recipients of such foods to prevent or mitigate a foodborne illness outbreak and address threats of serious adverse health consequences or death as a result of such foods being adulterated or mislabeled (with respect to allergen labeling) under the Federal Food, Drug, and Cosmetic Act (FD&amp;C Act). The requirements will reduce the harm to public health caused by foodborne illness outbreaks and limit adverse impacts on industry sectors affected by these outbreaks by improving the ability to quickly and efficiently trace the movement through the supply chain of foods identified as causing illness, identify and remove contaminated foods from the marketplace, and develop mitigation strategies to prevent future contamination.</p> <p>We are issuing this rule because Congress directed us, in FSMA, to establish recordkeeping requirements for foods we designate that would be additional to the existing traceability recordkeeping requirements in the FD&amp;C Act and FDA regulations. The existing regulations are designed to enable FDA to identify the immediate previous sources and immediate subsequent recipients of foods to address credible threats of serious adverse health consequences or death to humans or animals. This final rule adopts additional recordkeeping requirements for foods we have designated as high-risk foods in accordance with factors specified by Congress in FSMA. We are listing these foods on an FTL, which is included as a center for the final rule. In accordance with FSMA, we also are publishing the FTL on our website concurrently with the issuance of the final rule. (See section V if it is this document for more information on the FTL.)</p> <p>B. Summary of the Major Provisions of the Final Rule</p> <p>The requirements of the final rule are focused on having persons who manufacture, process, pack, or hold FTL foods maintain and provide to their supply chain partners specific information (key data elements) for certain critical tracking events (CTEs) in the handling of the food, consistent with the developing industry consensus approach to food tracing. The information that firms must keep and send forward under the rule varies depending on the type of supply chain activities they perform with respect to an FTL food, from harvesting and production of the food through</p>	
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# Why do we have this rule and who is impacted?

# How did we get here?

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- Spinach outbreak 2006
  - 199 people ill with *E. coli* O157:H7
- Pepper outbreak 2008
  - 1400+ people ill with *Salmonella* Saintpaul
- Peanut Corporation of America 2008-2009
  - 700+ people ill with *Salmonella* Typhimurium

## Food Safety Modernization Act 2011



# Traceability Activities for GS1 US and FMI

- **2010:** Produce Traceability Initiative
- **2010:** Active engagement with Congress on the language in FSMA
- **2011-2012:** Pilot Projects for Improving Product Tracing, IFT
- **2013:** IFT Global Food Traceability Center established
- **2014:** Comments on draft methodology for high-risk foods
- **2020:** Proposed rule published (September 2020)
- **2020:** GS1US Section 204 Workgroup began
- **2020:** Leafy Greens Traceability Pilots Report (PMA, United Fresh, GS1US, IFT, IFDA, FMI)
- **2021:** Comments submitted on Food Traceability Proposed Rule
- **2021:** Traceability Workshops, FBIA
- **2022:** FDA Final Rule Published – work began

# Who is subject to the rule?



Applies to **persons** who manufacture, process, pack, or hold foods (as foods or ingredients) that appear on the Food Traceability List (FTL)

**This includes distributors, retail food establishments, convenience stores, restaurants, online food retailers, and meal-kit delivery companies.**



# What Does the Rule Require?



# Two Parts to Rule

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Section 204(d) of the FDA Food Safety Modernization Act (FSMA) requires FDA to:

1. Create a list of designated “high-risk” foods
  - List is referred to in regulatory language but is not codified
2. Establish recordkeeping requirements for facilities that manufacture, process, pack, or hold those foods

**Traceability  
Plan**

**Foods on Food  
Traceability  
List**

**Each Key Data  
Element (KDE)  
at relevant  
Critical  
Tracking  
Events (CTE)**

**Records  
2-year  
retention**

# Food Traceability List



**Cheeses**  
(other than hard  
cheeses)



**Crustaceans**  
(fresh and frozen)



**Cucumbers**  
(fresh)



**Finfish**  
(fresh and frozen)



**Fruit**  
(fresh cut)



**Herbs**  
(fresh)



**Leafy Greens**  
(fresh)



**Leafy Greens**  
(fresh cut)



**Melons**  
(fresh)



**Molluscan  
Shellfish, Bivalves**  
(fresh and frozen)



**Nut Butters**



**Peppers**  
(fresh)



**Ready-to-Eat  
Deli Salads**  
(refrigerated)



**Sprouts**  
(fresh)



**Shell Eggs**



**Smoked  
Finfish**  
(refrigerated  
and frozen)



**Tomatoes**  
(fresh)



**Tropical Tree  
Fruit**  
(fresh)



**Vegetables  
Other Than  
Leafy Greens**  
(fresh cut)

# Foods on the FTL



- All items on the FTL used as **ingredients** are included in rule:
- Foods in the form specified on the FTL
  - fresh
  - frozen
  - all forms
- Other forms not included for most FTL Foods (Documentation is needed)
  - dried
  - thermal or non- thermal processed

# Examples of Foods



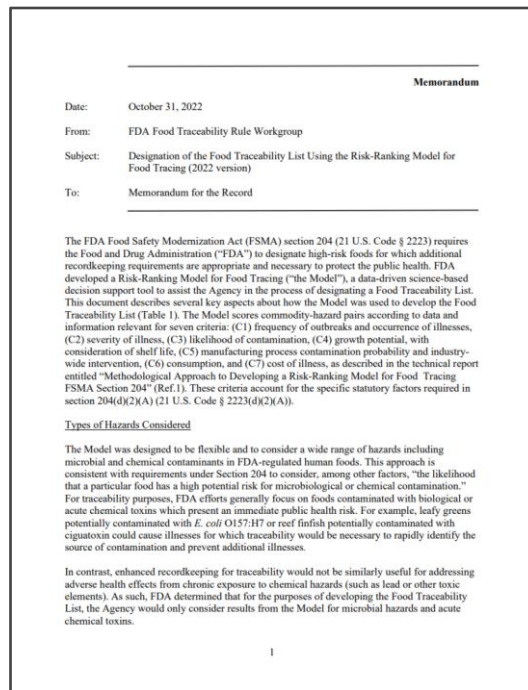
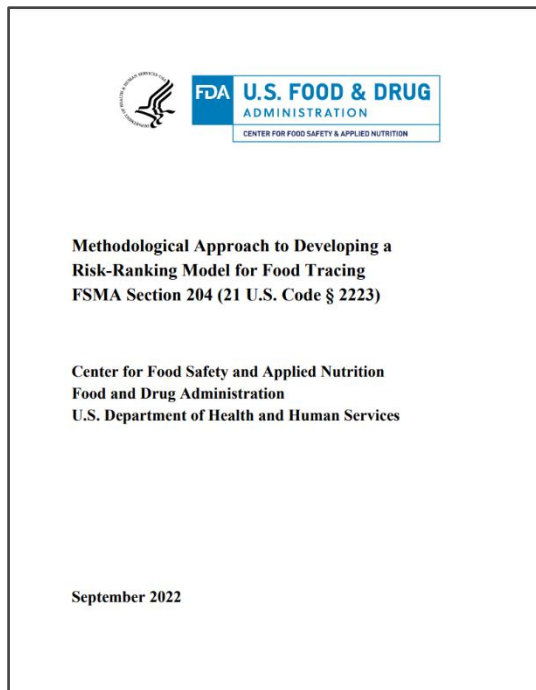
## FTL Foods under the rule

- Peanut butter crackers
- Ice cream with peanut butter as ingredient
- Salad with fresh vegetables
- Sandwich with lettuce and tomatoes
- Fresh and frozen seafood (most types)
- Deli salads under FDA jurisdiction

## Not Covered

- Frozen pizza
- Frozen fruits
- Frozen veggies
- Nuts
- Canned foods
- Pasteurized foods
- Pasteurized eggs

# How did FDA come up with the FTL?



# What is required for foods on the FTL?



- Maintain records containing **Key Data Elements (KDEs)** associated with specific **Critical Tracking Events (CTEs)**
- Provide information to the FDA within 24 hours or within some reasonable time to which the FDA has agreed





# What are CTE's and KDE's

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## Critical Tracking Events (CTE)

- Data elements required to be captured as records
- For example – location, lot code, date

## Key Data Elements (KDE)

- Points in the supply chain where product is moved or sold
- For example – receiving, shipping, transforming



# Critical Tracking Events for Foods on FTL

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- Harvest or cool a raw agricultural commodity (RAC)
- Initial packing of a RAC
- First land-based receiver of a food obtained from a fishing vessel
- Shipping
- Receiving
- Transformation



# Key Data Elements (KDE)

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**General categories, see rule for details**

- Traceability Lot Code KDEs
- Location KDEs
- Description of product
- Quantity and Unit of measure of product(s)
- Harvest KDEs
- Harvest Aquaculture KDEs
- Date(s)
- Reference Documents
- Sprouts – specific requirements apply

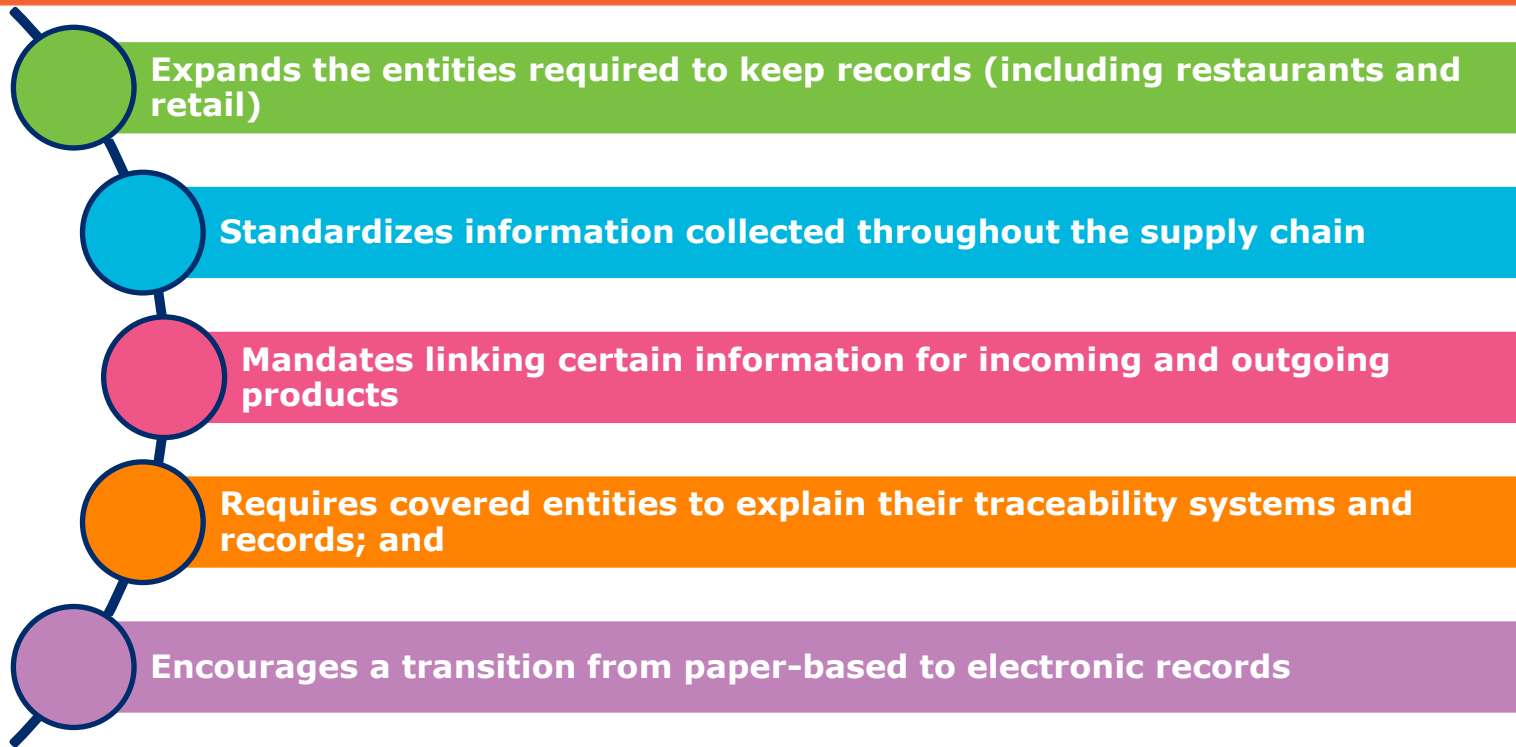
Food Traceability Final Rule - CTEs and KDEs								Possible GS1 Standards application/use
<b>Critical Tracking Events requiring records</b>	Harvest RAC on FTL (ADDED)	Cooling RAC on FTL (ADDED)	Initial Packing of RAC (ADDED)	First Land Based Receiver of a food on FTL obtained from a fishing vessel (ADDED)	Ship a food on the FTL	Receive a food on the FTL	Transforming a food	Standardized data model for capturing and sharing physical event data (CTEs) - <b>Electronic Product Code Information Services (EPCIS)</b> standard
<b>Section</b>	§1.1325(a)	§1.1325(b)	§1.1330	§1.1335	§1.1340	§1.1345	§1.1350	
	Business name phone number for each KDE below	Business name phone number for each KDE below	Business name and phone number for the harvester of the food		Provide all information below to the to the immediate subsequent recipient of each traceability lot shipped			Entity identification - <b>GS1 Global Location Number / GS1 Company Prefix</b>
<b>Traceability Lot Code KDEs</b>			Traceability lot code assigned by the Packer of the RAC	Traceability lot code you assigned	Traceability lot code for the food	Traceability lot code for the food	Traceability lot code for the food used;	<b>Data structure for lot code</b> defined by standards - 10 alphanumeric characters
							The new traceability lot code for the food (after transformation)	
<b>Location KDEs</b>	Location description for immediate subsequent recipient;	Location description for the immediate subsequent recipient;	Location description for the farm where the food was harvested;	Location description for the first land based receiver (traceability lot code source) and if applicable the traceability lot code source reference	Location description for the immediate subsequent recipient of the food;	Location description for the immediate previous source;	Location description for where you transformed the food (traceability lot code source) and if applicable the traceability lot code source reference	Locations can be supported by <b>GS1 Global Location Numbers (at any desired level of use) and entered/shared/managed in Global Location Number registry (free to GS1 US members)</b> - enables assignment, management and standardized attribution about the entity and location
	Location description for the farm where food was harvested	Location description for cooling the food	Location description for where the food was packed (traceability lot code source) and if applicable the traceability lot code source reference		Location description for the location from which you shipped the food;	Location description for where the food was received;		
					Location description for the traceability lot code source, or the traceability lot code source reference	Location description for the traceability lot code source, or the traceability lot code source reference		
<b>Description</b>			Product description of the packed food	Species and/or acceptable market name for unpackaged food or the product description for packaged food	Product description of the food	Product description of the food	Product description of the food received;	Standards for <b>product identifiers and data attributes</b> - example how we define 'product description' and data structure; standards for data product classification
							Product description of the food after transformed	
	Commodity and variety of food	Commodity and variety of food	Commodity and variety of food received					
<b>Quantity and Unit of Measure</b>	Quantity and unit of measure of food	Quantity and unit of measure of the food	Quantity and unit of measure of the food received;	Quantity and unit of measure of the food	Quantity and unit of measure of the food	Quantity and unit of measure of the food	For each traceability lot used, the quantity and unit of measure of the food used from that lot	<b>Data structure</b> defined for unit of measure
			Quantity and unit of measure of the packed food					
<b>Harvest KDEs</b>	For produce, name of field or other growing area (must correspond to the name used by the grower), or other harvest location as least as precise as the field or other growing area name		For produce, the name of the field or other growing area from which the food was harvested (which must correspond to the name used by the grower) or other information identifying the harvest location at least as precisely as the field or other growing area name	The harvest date range and locations (as defined by NMFSOGC and UN FAO Fishing Area list) for the trip during which the fish was caught			For RACs received and transformed that were not packed, you must maintain the records in §1.1330	<b>GS1 Global Location Numbers and standardized attribution</b> such as GEO coordinates; date data structure defined as well as definition of harvest date

# KDE's at Select CTE

Receiving	Transformation	Shipping
Traceability Lot Code for food on FTL	Traceability Lot Code for food on FTL New traceability lot code for transformed food	Traceability Lot Code for food on FTL
Quantity and unit of measure	Quantity and unit of measure of food used from that lot Quantity and unit of measure of transformed food	Quantity and unit of measure
Product description for food	Product description for the food to which lot code applies Product description for new food	Product description for food
Location description for immediate previous source	Location description for where you transformed food	Location description for immediate subsequent recipient
Location description for receiving	Reference document type and number for transformed food	Location description for location food was shipped
Date received	Date transformation completed	Date shipped
Location description for the traceability lot code source, or the lot code source reference	Location description for traceability lot code source reference	Location description for the traceability lot code source, or the lot code source reference

# Summary of Regulatory Language

# What Does the Rule Require?



# Subpart S – Additional Traceability Records for Certain Foods



- 1.1300 Who is subject to subpart S?
- 1.1305 Exemptions
- 1.1310 Definitions
- 1.1315 Traceability Plan
- 1.1320 Assignment of traceability Lot Codes
- 1.1325 Harvesting or Cooling a RAC on the FTL
- 1.1330 Packing RAC on FTL
- 1.1335 First Land Based Receiver of a food on FTL from a fishing vessel
- 1.1340 Shipping KDE
- 1.1345 Receiving KDE
- 1.1350 Transforming KDE
- 1.1360 – 1.1450 Modified requirements, exemptions, waivers
- 1.1455 Records
- 1.1460 Consequences for failure to comply



# Traceability Plan



## Must contain:

- Description of the procedures to maintain records including format and location
- Description of the procedures used to identify foods you manufacture, process, pack, or hold on the FTL
- Description of how traceability lot codes are assigned
- Statement identifying a point of contact for questions regarding traceability plan and records
- For harvesting, a farm map showing the areas with foods on the FTL
- each field with geographic coordinates
- For aquaculture, farm map must show the location and name of each container (pond, pool, tank, cage) including geographic coordinates
- Update traceability plan as needed – retain plan for 2 years after update

**Records are required at each applicable Critical Tracking Event**

**All Key Data Elements required must be kept as records**

- Records may be established and maintained by another entity
- Records must be available in 24 hours
- Offsite storage is permitted if records can be onsite within 24 hours
- FDA has broad authority to request records for lot codes of interest
- Information must be provided in an electronic sortable spreadsheet within 24 hours unless you meet certain conditions
- Record retention – 2 years
- Multiple records are acceptable (flexibility to use existing records)

# Sharing records with FDA



## Within 24 hours

- “you must provide such information in an **electronic sortable spreadsheet**, along with any other information needed to understand the information in the spreadsheet”

## Exceptions

- small farm <\$250,000 per year
- small retailer or other company <\$1,000,000 per year
- religious reasons

## Exemptions and partial exemptions:

- Produce farms not subject to the Produce Safety Rule
- Shell egg producers with fewer than 3000 laying hens
- Small “originators of food” under \$25,000 per year
- Direct to consumer farms
- Foods that receive commercial processing
- Produce rarely consumed raw (as defined by FDA Produce Safety Rule)
- Transporters of food
- Non-profit establishments (Donations are exempt)
- Ad hoc purchases – e.g. restaurants purchasing food from store not known to the store



# What is not covered?

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- Donations – no traceability records required
- Ad hoc purchases – not planned

# Definitions



# Lot Code Definitions

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- Traceability Lot
- Traceability Lot Code
- Traceability Lot Code Source
- Traceability Lot Code Source of Reference

*Lot code format is flexible, is assigned at specific times and cannot be changed at certain times*

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# Notable definitions – please review

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- Critical Tracking Events (CTE)
- Key Data Elements (KDE)
- Transformation
- Receiving
- Shipping
- Kill Step





# Resources



# FDA Food Traceability Tools and Resources

Food Traceability Rule: Critical Tracking Events (CTEs) and Key Data Elements (KDEs)


FDA U.S. FOOD & DRUG ADMINISTRATION

Harvesting Cooling (before Initial Packing) Initial Packing (RAC) First Land-Based Receiver **Shipping** Receiving Transformation Traceability Plan

**Shipping KDEs (maintain and provide)**  
*KDEs must be linked to the traceability lot for the food*

- Traceability lot code for the food
- Quantity and unit of measure of the food
- Product description for the food
- Location description for the immediate subsequent recipient (other than a transporter) of the food
- Location description for the location from which you shipped the food
- Date you shipped the food
- Location description for the traceability lot code source or the traceability lot code source reference
- Reference document type and reference document number (maintain only)

\*This section does not apply to the shipment of a food that occurs before the food is initially packed (if the food is a raw agricultural commodity not obtained from a fishing vessel).



## FSMA Technical Assistance Network (TAN)

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The Technical Assistance Network (TAN) is a central source of information for questions related to the FSMA rules, programs, and implementation strategies.


### Frequently Asked Questions

The Technical Assistance Network staff has compiled answers to [frequently asked questions on FSMA](#). You may also use [FSMA Guidance Documents](#) to find answers to your questions.





### Submit Your Question Electronically

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For assistance with **human food** topics, [submit your question to the TAN](#) [↗](#).

 THE FOOD INDUSTRY ASSOCIATION

Food Safety Modernization Act  
Resource Center



HOME RETAIL STORES DISTRIBUTION CENTER MANUFACTURING IMPORTER TRANSPORTATION FLEET PRODUCE GROWER TRACEABILITY

## Food Traceability

The following FSMA final rule may impact your company if you manufacture, process, pack, or hold foods that are listed on the Food Traceability List (FTL) or foods that contain listed foods as ingredients.

## Food Traceability

**Food Traceability Final Rule:** [Requirements for Additional Traceability Records for Certain Foods](#) (*published November 15, 2022*)

**Key Requirements:** The FDA Food Traceability Final Rule establishes traceability recordkeeping requirements for persons who manufacture, process, pack, or hold foods included on the Food Traceability List (FTL) or foods that contain listed foods as ingredients.

**Compliance Date:** January 20, 2026

**Food Traceability List:** [Food Traceability List](#) (*November 15, 2022*)

**FDA Related Resources:**

- [FDA Traceability Resources Related to Food Traceability Final Rule](#)
- [FDA Frequently Asked Questions about the Food Traceability Final Rule](#)
- [FDA's New Era of Smarter Food Safety Blueprint](#)

**FMI Final Rule Resources:**



# GS1 US Resources





The Global Language of Business



**Culinary Collaborations LLC**  
A Powerful Traceability Program Trade in-Chain of Data While Preparing for

**Challenge**

Food safety is a constant goal for any food producer but it is becoming even more critical for a company preparing to enter new markets. High-profile food safety incidents have led to increased scrutiny from consumers, regulators, and retailers. The responsibility may now be shared by producers, processors, and retailers. The challenge is to ensure that the supply chain is transparent and traceable from farm to fork. GS1 US provides the tools and standards to help food producers and processors meet this challenge.

**GS1 US Solution**

GS1 US provides the tools and standards to help food producers and processors meet this challenge. GS1 US provides the tools and standards to help food producers and processors meet this challenge.



The Global Language of Business

### Gain Organizational Support

**Launch Support and Resources Discovery**

- ☐ Secure leadership buy-in and support.
- ☐ Assemble Task Force: RSC2 (responsible, accountable, consulted, informed).
- ☐ Map not processes, systems, and teams that capture FSMA 204 CTRs, RSCs.
- ☐ Develop a plan to implement the RSC2.

**GS1 US FSMA 204 Readiness Checklist**

Area	Checklist Item
Leadership	Communicate food regulatory deadline to leadership: Jan. 2024
Resources	Look at functions to review: Operations, Food Safety and Quality, Food Service, Transportation, Distribution, Materials, IT, Information, Master Data, RSC, Regulatory Compliance, Legal, Finance, etc.
Capabilities	Identify gaps in capabilities, resources, customers, third-party storage providers, etc.
Timeline	Align on common goals and deadlines

**How To Apply GS1 Standard To Help Support FSMA 204 Requirements**

Watch on YouTube



# Next Steps



# How to get started



# Up next in series

- **August 9:** The How: Industry Defined Guidance to Help Meet FSMA 204 Record Keeping Requirements
- **August 16:** The Why: Driving Business Value Beyond FSMA 204 Regulatory Compliance
- **August 23:** The What's Next: Preparing to Meet FSMA 204 Requirements - Tools and Resources



# Questions



EMAIL:

- [foodsafety@gs1us.org](mailto:foodsafety@gs1us.org)





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